



For Immediate Release

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**InRoomMD Names Carl A. Smart, MD National Medical Director**  
***Pulmonary specialist oversees Travel Healthcare Concierge Network quality of care***

(July 23, 2007) Charlotte, NC – InRoomMD, a travel healthcare concierge for visitors to the most popular North American destinations, has named Dr. Carl A. Smart its National Medical Director. Dr. Smart, a board-certified internist specializing in pulmonary medicine, will oversee all clinical issues and physician quality standards to ensure the delivery of quality healthcare services for InRoomMD participants.

Dr. Smart is a graduate of Temple University School of Medicine in Philadelphia, Pennsylvania. He completed an Internal Medicine Residency at Montefiore Medical Center in New York. Upon completion of his residency he specialized in Pulmonary/Critical Care Medicine at Yale New Haven Hospital in Connecticut in 1994.

InRoomMD offers concierge-style healthcare services including 24-hour in-room physician visits, prescription replacements, specialist referrals and access to emergency care both direct to consumers by subscription and as a benefit to groups insured by traditional or travel healthcare policies. InRoomMD network services are available in a dozen North American cities, including its flagship network in Las Vegas. InRoomMD will have active networks in 40 cities by year-end.

In addition to serving as the company's National Medical Director for InRoomMD, Dr. Smart is currently a practitioner at Mecklenburg Pulmonary Specialists, a Charlotte, North Carolina company he founded in 2001.

"InRoomMD takes seriously its mission to provide a highest quality-of-care standard for travelers to its network cities, and are confident Dr. Smart will ensure our commitment for every subscriber patient," said InRoomMD president Andrew Jacobson. "Dr. Carl Smart has the superior medical credentials we require, relevant experience in the business of medical services delivery, and a passion for healthcare delivery innovation."

"There is a real and growing need for the alternative healthcare resource InRoomMD provides domestic and international travelers to the U.S.," said InRoomMD National Medical Director Dr. Carl Smart. "The Travel Healthcare Concierge model relies on consistent and reliable quality care delivered by American-trained, board certified physicians, which is where I am focused."

## **About InRoomMD**

InRoomMD, owned and operated by American Housecall Physicians, is a Travel Healthcare Concierge Program offering travelers immediate access to quality urgent medical care while visiting the most popular U.S. travel destinations. The InRoomMD commitment to in-room care whenever possible is its trademark. Through its BeWell™, GetWell™ and StayWell™ programs, InRoomMD offers travelers per trip and annual subscriptions, as well as fee-for-service arrangements. InRoomMD's Travel Insurance Medical Management System (TIMMS) allows international travel and health insurance providers, assistance companies and managed care intermediaries to reduce claims costs while providing a better level of care.

InRoomMD's national network of American-trained, board certified internists and pediatric physicians, and other providers are fully credentialed based on the universal standards developed by the American Association of Preferred Provider Organizations (AAPPO). InRoomMD has active networks in Atlanta, Boston, Charlotte, Chicago, Houston, Las Vegas, Orlando, Philadelphia, Phoenix/Scottsdale, San Diego, Toronto, and Washington DC. InRoomMD will expand its network presence to south Florida, California, New York, Texas, Colorado, Canada, and other popular destinations by late 2007.

For more information about InRoomMD or TIMMS, contact Andrew Jacobson at 704-643-7205, and visit <<http://www.inroommd.com/>> <http://www.inroommd.com/>> <<http://www.inroommd.com/>> <http://www.inroommd.com/> .

## **About American Housecall Physicians**

For more information about American Healthcare Physicians, contact Andrew Jacobson at 704-643-7205

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