



## For Immediate Release

Media Contacts: Kerri Milam  
Depth Public Relations  
404.378.0850  
[kerri@depthpr.com](mailto:kerri@depthpr.com)

### **InRoomMD Names Rob Kyzer Network Vice President**

*Firm targeting physicians and medical service providers for travel healthcare network*

(April 23, 2007) Charlotte, NC – [InRoomMD](#), a travel healthcare concierge for visitors to the most popular U.S. destinations, has named Rob Kyzer network vice president. Kyzer will direct InRoomMD's expansion from 12 North American markets in the first half of 2007 to 40 city networks by year-end. Most recently, Kyzer for almost a decade served as a multi-state territory manager for Private Healthcare Services (PHCS) the leading U.S. healthcare cost management firm.

Kyzer is responsible for attracting and negotiating contracts with InRoomMD regional medical directors and network services providers. InRoomMD offers its regional medical directors and physicians a new practice model that eliminates the majority of challenges facing doctors in traditional settings.

"InRoomMD wants to introduce medical professionals to a new vision and practice model," said InRoomMD president Andrew Jacobson. "Physicians who are fed up with the challenges of working in a traditional practice setting will experience a level of satisfaction and quality of life not available to them now working with InRoomMD."

In addition to his experience with a major U.S. PPO network, Kyzer has marketed rehabilitation and ophthalmology medical specialties, and managed development activities for two national medical nonprofits: the American Cancer Society and Easter Seals.

"Traditional approaches to acute care delivery are losing favor among healthcare providers and patients alike because they don't fit the way we want to live," said network vice president Rob Kyzer. "InRoomMD offers medical professionals and other healthcare providers an attractive option - a new services delivery model that eliminates some of the most onerous aspects of managing a practice within traditional managed care constraints."

Some benefits associated with becoming an InRoomMD network provider include:

- No heavy managed care patient volume mandates
- No low managed care reimbursement rates
- No expensive fixed office/personnel overhead
- No insurance or Medicare claim filing
- Direct monthly per call reimbursement
- Hourly on-call compensation
- Flexible part time and full time opportunities
- Ability to earn more than a traditional medical practice

InRoomMD has active networks in Atlanta, Boston, Charlotte, Chicago, Houston, Las Vegas, Orlando, Philadelphia, Phoenix, Scottsdale and Washington DC. InRoomMD will expand its network presence to south Florida, California, New York, Texas, Colorado, Canada, and other popular destinations by late 2007.

Network services for which InRoomMD is securing contracts include on-call physicians, dentists, and chiropractors; hospitals for patient admission and emergency room needs; equipment providers for wheelchairs, oxygen, etc.; and pharmaceuticals. For more information about joining the InRoomMD travel healthcare concierge network, contact Rob Kyzer via email at [rkyzer@inroommd.com](mailto:rkyzer@inroommd.com): <<mailto:rkyzer@inroommd.com>> or call 704-643-7205 x 2505.

### **About InRoomMD**

InRoomMD, owned and operated by American Housecall Physicians, is a Travel Healthcare Concierge Program offering travelers immediate access to quality urgent medical care while visiting the most popular U.S. travel destinations. The InRoomMD commitment to in-room care whenever possible is its trademark. As a provider of subscription-based healthcare services not typically accommodated by traditional health or travel insurance, InRoomMD serves consumers, insurers, and their intermediaries. Through its *BeWell*<sup>™</sup>, *GetWell*<sup>™</sup> and *StayWell*<sup>™</sup> programs, InRoomMD offers travelers per trip and annual subscriptions, as well as fee-for-service arrangements. InRoomMD's Travel Insurance Medical Management System (TIMMS) allows international travel and health insurance providers, assistance companies and managed care intermediaries to reduce claims costs while providing a better level of care.

InRoomMD services include 24 hour-a-day access to telephone and in-room consultation by a network physician, referrals to dental and chiropractic specialists, delivery of medicines commonly prescribed for acute conditions, availability of durable medical equipment such as oxygen or wheelchairs, and replacement of eyeglasses and contact lenses. InRoomMD's national network of American-trained, board certified internists and pediatric physicians, and other providers are fully credentialed based on the universal standards developed by the American Association of Preferred Provider Organizations (AAPPO). InRoomMD has active networks in Atlanta, Boston, Charlotte, Chicago, Houston, Las Vegas, Orlando, Philadelphia, Phoenix, Scottsdale and Washington DC. InRoomMD will expand its network presence to south Florida, California, New York, Texas, Colorado, Canada, and other popular destinations by late 2007.

For more information about InRoomMD or TIMMS, contact Andrew Jacobson at 704-643-7205, and visit <<http://www.inroommd.com/>> <http://www.inroommd.com/> .

### **About American Housecall Physicians**

American Housecall Physicians (AHP) is a coordinator of personal concierge health care services establishing a national network of health care providers and programs to treat acute illness and provide medical services to travelers and clients across the U.S. Based in Las Vegas, Nev., and headquartered in Charlotte, NC, AHP was founded in 2004 to serve the more than \$15 billion market represented by annual expenditures for non-emergent illnesses. AHP programs and services can be accessed 24/7 by calling a single 800 number anywhere in the U.S. The firm has teamed network physicians with hospital partners in every market served to assure expedited triage in hospital emergency room and access to inpatient services when required. U.S. trained board-certified physicians who are familiar with local hospitals, practice patterns and specialists lead all AHP networks. **For more information about American Healthcare Physicians, contact Andrew Jacobson at 704-643-7205.**